



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency/T-Code
Buyer
Salesperson

Pollss/American Crossroads (13324)
Crossroads Media (1218)055317791
MARONEY,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645141
Inv Date 10/28/2012
Terms Net 30
Contract 323071
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product Political - Issue (1068)
Brand 692 (133395)
Acct Types National/Political
Est/Headline 692/06240907
Demo
Revision
Comments

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:46AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SC	Amount	Remarks
1.0	Spot	5:00:00AM- 6:00:00AM	Day, M-1	10/08/12 5:23AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV19ACH	\$600.00	
2.0	Spot	5:00:00AM- 6:00:00AM	Day, Tu-1	10/02/12 5:09AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV19ACH	\$600.00	
3.0	Spot	5:00:00AM- 6:00:00AM	Day, W-1	10/03/12 5:12AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV19ACH	\$600.00	
4.0	Spot	5:00:00AM- 6:00:00AM	Day, Th-1	10/04/12 5:22AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV19ACH	\$600.00	
5.0	Spot	5:00:00AM- 6:00:00AM	Day, F-1	10/05/12 5:14AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV19ACH	\$600.00	
6.0	Spot	6:00:00AM- 7:00:00AM	Day, M-1	10/08/12 6:53AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV19ACH	\$1300.00	
7.0	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1	10/02/12 6:08AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV19ACH	\$1300.00	
8.0	Spot	6:00:00AM- 7:00:00AM	Day, W-1	10/03/12 6:28AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV19ACH	\$1300.00	
9.0	Spot	6:00:00AM- 7:00:00AM	Day, Th-1	10/04/12 6:22AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV19ACH	\$1300.00	
10.0	Spot	6:00:00AM- 7:00:00AM	Day, F-1	10/05/12 6:08AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV19ACH	\$1300.00	
11.0	Spot	7:00:00AM- 9:00:00AM	Day, M-1	10/08/12 8:53AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV19ACH	\$1300.00	
12.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-1	10/02/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	USPRTV19ACH	\$1300.00	
13.0	Spot	7:00:00AM- 9:00:00AM	Day, W-1	10/03/12 8:48AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV19ACH	\$1300.00	
14.0	Spot	7:00:00AM- 9:00:00AM	Day, Th-1	10/04/12 8:55AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV19ACH	\$1300.00	
15.0	Spot	7:00:00AM- 9:00:00AM	Day, F-1	10/05/12 8:56AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV19ACH	\$1300.00	
16.0	Spot	9:00:00AM- 10:00:00AM	Day, M-1	10/08/12 9:56AM (Mo)	00:30	LIVE! WITH KELLY	USPRTV19ACH	\$500.00	
17.0	Spot			10/02/12		1 preempt @ \$500.00		\$0.00	Breaking News Interrupt
18.0	Spot	9:00:00AM- 10:00:00AM	Day, W-1	10/03/12 9:46AM (We)	00:30	LIVE! WITH KELLY	USPRTV19ACH	\$500.00	
19.0	Spot	9:00:00AM- 10:00:00AM	Day, Th-1	10/04/12 9:47AM (Th)	00:30	LIVE! WITH KELLY	USPRTV19ACH	\$500.00	
20.0	Spot	9:00:00AM- 10:00:00AM	Day, F-1	10/05/12 9:56AM (Fr)	00:30	LIVE! WITH KELLY	USPRTV19ACH	\$500.00	
21.0	Spot	10:00:00AM- 11:00:00AM	Day, M-1	10/08/12 10:49AM (Mo)	00:30	KATIE COURIC	USPRTV19ACH	\$600.00	
22.0	Spot	10:00:00AM- 11:00:00AM	Day, Tu-1	10/02/12 10:11AM (Tu)	00:30	KATIE COURIC	USPRTV19ACH	\$600.00	
23.0	Spot	10:00:00AM- 11:00:00AM	Day, W-1	10/03/12 10:25AM (We)	00:30	KATIE COURIC	USPRTV19ACH	\$600.00	
24.0	Spot	10:00:00AM- 11:00:00AM	Day, Th-1	10/04/12 10:29AM (Th)	00:30	KATIE COURIC	USPRTV19ACH	\$600.00	
25.0	Spot	10:00:00AM- 11:00:00AM	Day, F-1	10/05/12 10:22AM (Fr)	00:30	KATIE COURIC	USPRTV19ACH	\$600.00	
26.0	Spot	10:00:00AM- 11:00:00AM	Day, M-1	10/08/12 10:27AM (Mo)	00:30	KATIE COURIC	USPRTV19ACH	\$600.00	
27.0	Spot	10:00:00AM- 11:00:00AM	Day, Tu-1	10/02/12 10:39AM (Tu)	00:30	KATIE COURIC	USPRTV19ACH	\$600.00	
28.0	Spot	10:00:00AM- 11:00:00AM	Day, W-1	10/03/12 10:50AM (We)	00:30	KATIE COURIC	USPRTV19ACH	\$600.00	
29.0	Spot	10:00:00AM- 11:00:00AM	Day, Th-1	10/04/12 10:11AM (Th)	00:30	KATIE COURIC	USPRTV19ACH	\$600.00	
30.0	Spot	10:00:00AM- 11:00:00AM	Day, F-1	10/05/12 10:47AM (Fr)	00:30	KATIE COURIC	USPRTV19ACH	\$600.00	
31.0	Spot	11:00:00AM- 12:00:00PM	Day, M-1	10/08/12 10:58AM (Mo)	00:30	The View	USPRTV19ACH	\$550.00	
32.0	Spot	11:00:00AM- 12:00:00PM	Day, Tu-1	10/02/12 10:58AM (Tu)	00:30	The View	USPRTV19ACH	\$550.00	
33.0	Spot	11:00:00AM- 12:00:00PM	Day, W-1	10/03/12 10:59AM (We)	00:30	The View	USPRTV19ACH	\$550.00	
34.0	Spot	11:00:00AM- 12:00:00PM	Day, Th-1	10/04/12 10:59AM (Th)	00:30	The View	USPRTV19ACH	\$550.00	
35.0	Spot	11:00:00AM- 12:00:00PM	Day, F-1	10/05/12 11:30AM (Fr)	00:30	The View	USPRTV19ACH	\$550.00	
36.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1	10/08/12 12:43PM (Mo)	00:30	EYEWITNESS NEWS 12P	USPRTV19ACH	\$500.00	
37.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1	10/02/12 12:29PM (Tu)	00:30	EYEWITNESS NEWS 12P	USPRTV19ACH	\$500.00	
38.0	Spot	12:00:00PM- 1:00:00PM	Day, W-1	10/03/12 12:43PM (We)	00:30	EYEWITNESS NEWS 12P	USPRTV19ACH	\$500.00	
39.0	Spot	12:00:00PM- 1:00:00PM	Day, Th-1	10/04/12 12:24PM (Th)	00:30	EYEWITNESS NEWS 12P	USPRTV19ACH	\$500.00	



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DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SC	Amount	Remarks
40.0	Spot	12:00:00PM- 1:00:00PM	Day, F-1	10/05/12 12:37PM (Fr)	00:30	EYEWITNESS NEWS 12P	USPRTV19ACH	\$500.00	
41.0	Spot	1:00:00PM- 2:00:00PM	Day, M-1	10/08/12 1:31PM (Mo)	00:30	The Chew	USPRTV19ACH	\$500.00	
42.0	Spot	1:00:00PM- 2:00:00PM	Day, Tu-1	10/02/12 12:59PM (Tu)	00:30	The Chew	USPRTV19ACH	\$500.00	
43.0	Spot	1:00:00PM- 2:00:00PM	Day, W-1	10/03/12 1:28PM (We)	00:30	The Chew	USPRTV19ACH	\$500.00	
44.0	Spot	1:00:00PM- 2:00:00PM	Day, Th-1	10/04/12 1:31PM (Th)	00:30	The Chew	USPRTV19ACH	\$500.00	
45.0	Spot	1:00:00PM- 2:00:00PM	Day, F-1	10/05/12 1:32PM (Fr)	00:30	The Chew	USPRTV19ACH	\$500.00	
46.0	Spot	2:00:00PM- 3:00:00PM	Day, M-1	10/08/12 2:25PM (Mo)	00:30	General Hospital	USPRTV19ACH	\$500.00	
47.0	Spot	2:00:00PM- 3:00:00PM	Day, Tu-1	10/02/12 2:26PM (Tu)	00:30	General Hospital	USPRTV19ACH	\$500.00	
48.0	Spot	2:00:00PM- 3:00:00PM	Day, W-1	10/03/12 2:24PM (We)	00:30	General Hospital	USPRTV19ACH	\$500.00	
49.0	Spot	2:00:00PM- 3:00:00PM	Day, Th-2	10/04/12 1:58PM (Th)	00:30	The Chew	USPRTV19ACH	\$500.00	
49.0	Spot	2:00:00PM- 3:00:00PM	Day, Th-2	10/04/12 2:25PM (Th)	00:30	General Hospital	USPRTV19ACH	\$500.00	
50.0	Spot	2:00:00PM- 3:00:00PM	Day, F-1	10/05/12 2:25PM (Fr)	00:30	General Hospital	USPRTV19ACH	\$500.00	
51.0	Spot	3:00:00PM- 4:00:00PM	Day, M-1	10/08/12 3:12PM (Mo)	00:30	DR. PHIL	USPRTV19ACH	\$600.00	
52.0	Spot	3:00:00PM- 4:00:00PM	Day, Tu-1	10/02/12 3:30PM (Tu)	00:30	DR. PHIL	USPRTV19ACH	\$600.00	
53.0	Spot	3:00:00PM- 4:00:00PM	Day, W-1	10/03/12 3:11PM (We)	00:30	DR. PHIL	USPRTV19ACH	\$600.00	
54.0	Spot	3:00:00PM- 4:00:00PM	Day, Th-1	10/04/12 3:24PM (Th)	00:30	DR. PHIL	USPRTV19ACH	\$600.00	
55.0	Spot	3:00:00PM- 4:00:00PM	Day, F-1	10/05/12 3:39PM (Fr)	00:30	DR. PHIL	USPRTV19ACH	\$600.00	
56.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1	10/08/12 4:41PM (Mo)	00:30	DR. OZ SHOW	USPRTV19ACH	\$800.00	
57.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1	10/02/12 4:13PM (Tu)	00:30	DR. OZ SHOW	USPRTV19ACH	\$800.00	
58.0	Spot	4:00:00PM- 5:00:00PM	Day, W-1	10/03/12 4:21PM (We)	00:30	DR. OZ SHOW	USPRTV19ACH	\$800.00	
59.0	Spot	4:00:00PM- 5:00:00PM	Day, Th-1	10/04/12 4:14PM (Th)	00:30	DR. OZ SHOW	USPRTV19ACH	\$800.00	
60.0	Spot	4:00:00PM- 5:00:00PM	Day, F-1	10/05/12 4:29PM (Fr)	00:30	DR. OZ SHOW	USPRTV19ACH	\$800.00	
61.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1	10/02/12 5:22PM (Tu)	00:30	EYEWITNESS NEWS 5P	USPRTV19ACH	\$1350.00	
62.0	Spot	5:00:00PM- 5:30:00PM	Day, Th-1	10/04/12 5:27PM (Th)	00:30	EYEWITNESS NEWS 5P	USPRTV19ACH	\$1350.00	
63.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1	10/08/12 5:59PM (Mo)	00:30	EYEWITNESS NEWS 6P	USPRTV19ACH	\$1400.00	
64.0	Spot	5:30:00PM- 6:00:00PM	Day, W-1	10/03/12 5:54PM (We)	00:30	EYEWITNESS NEWS 530P	USPRTV19ACH	\$1400.00	
65.0	Spot	5:30:00PM- 6:00:00PM	Day, F-1	10/05/12 5:57PM (Fr)	00:30	EYEWITNESS NEWS 530P	USPRTV19ACH	\$1400.00	
66.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1	10/02/12 5:59PM (Tu)	00:30	EYEWITNESS NEWS 6P	USPRTV19ACH	\$1600.00	
67.0	Spot	6:00:00PM- 6:30:00PM	Day, Th-1	10/04/12 6:21PM (Th)	00:30	EYEWITNESS NEWS 6P	USPRTV19ACH	\$1600.00	
68.0	Spot	7:00:00PM- 7:30:00PM	Day, M-1	10/08/12 7:10PM (Mo)	00:30	INSIDE EDITION	USPRTV19ACH	\$1300.00	
69.0	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1	10/02/12 7:22PM (Tu)	00:30	INSIDE EDITION	USPRTV19ACH	\$1300.00	
70.0	Spot			10/03/12		1 preempt @ \$1300.00		\$0.00	Program Change
71.0	Spot	7:00:00PM- 7:30:00PM	Day, Th-1	10/04/12 7:26PM (Th)	00:30	INSIDE EDITION	USPRTV19ACH	\$1300.00	
72.0	Spot	7:00:00PM- 7:30:00PM	Day, F-1	10/05/12 7:20PM (Fr)	00:30	INSIDE EDITION	USPRTV19ACH	\$1300.00	
73.0	Spot	7:30:00PM- 8:00:00PM	Day, M-1	10/08/12 7:55PM (Mo)	00:30	ENTERTAINMENT TONIGHT	USPRTV19ACH	\$1400.00	
74.0	Spot	7:30:00PM- 8:00:00PM	Day, Tu-1	10/02/12 7:55PM (Tu)	00:30	ENTERTAINMENT TONIGHT	USPRTV19ACH	\$1400.00	
75.0	Spot			10/03/12		1 preempt @ \$1400.00		\$0.00	Program Change
76.0	Spot	7:30:00PM- 8:00:00PM	Day, Th-1	10/04/12 7:46PM (Th)	00:30	ENTERTAINMENT TONIGHT	USPRTV19ACH	\$1400.00	
77.0	Spot	7:30:00PM- 8:00:00PM	Day, F-1	10/05/12 7:58PM (Fr)	00:30	SHARK TANK	USPRTV19ACH	\$1400.00	



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Acct Types **National/Political**
Est/Headline **692/06240907**
Demo
Revision
Comments **AMERICAN CROSSROADS**
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CO-OP/Order Type **No/Normal**
Package
Gen. Date **10/31/2012 11:29:46AM**

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ECI	Amount	Remarks
78.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/08/12 11:25PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV19ACH	\$1500.00	
79.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1	10/02/12 11:32PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV19ACH	\$1500.00	
80.0	Spot	11:00:00PM-11:35:00PM	Day,W-1	10/03/12 11:21PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV19ACH	\$1500.00	
81.0	Spot	11:00:00PM-11:35:00PM	Day,Th-1	10/04/12 11:22PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV19ACH	\$1500.00	
82.0	Spot	11:00:00PM-11:35:00PM	Day,F-1	10/05/12 11:30PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV19ACH	\$1500.00	
83.1	Spot	11:30:00PM-12:05:00AM	Day,Sa-1	10/06/12 12:14AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV19ACH	\$1500.00	
84.0	Spot	11:00:00PM-11:35:00PM	Day,Su-1	10/07/12 11:32PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV19ACH	\$1500.00	
85.0	Spot	11:35:00PM-12:02:00AM	Day,M-1	10/08/12 11:57PM (Mo)	00:30	Nightline	USPRTV19ACH	\$700.00	
86.0	Spot	11:35:00PM-12:02:00AM	Day,Tu-1	10/02/12 12:04AM (Tu)	00:30	Nightline	USPRTV19ACH	\$700.00	
87.0	Spot	11:35:00PM-12:02:00AM	Day,W-1	10/03/12 11:57PM (We)	00:30	Nightline	USPRTV19ACH	\$700.00	
88.0	Spot	11:35:00PM-12:02:00AM	Day,Th-1	10/04/12 11:56PM (Th)	00:30	Nightline	USPRTV19ACH	\$700.00	
89.1	Spot	12:05:00AM-12:35:00AM	Day,F-1	10/05/12 12:24AM (Fr)	00:30	Nightline	USPRTV19ACH	\$700.00	
90.0	Spot	4:30:00AM- 4:59:00AM	Day,M-1	10/08/12 4:53AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV19ACH	\$300.00	
91.0	Spot	4:30:00AM- 4:59:00AM	Day,Tu-1	10/02/12 4:38AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV19ACH	\$300.00	
92.0	Spot	4:30:00AM- 4:59:00AM	Day,W-1	10/03/12 4:43AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV19ACH	\$300.00	
93.0	Spot	4:30:00AM- 4:59:00AM	Day,Th-1	10/04/12 4:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV19ACH	\$300.00	
94.0	Spot	4:30:00AM- 4:59:00AM	Day,F-1	10/05/12 4:52AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV19ACH	\$300.00	
95.0	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	10/06/12 8:48AM (Sa)	00:30	Good Morning America Saturday	USPRTV19ACH	\$850.00	
96.0	Spot	7:00:00PM- 7:30:00PM	Day,Sa-1	10/06/12 7:12PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	USPRTV19ACH	\$650.00	
97.0	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	10/07/12 8:55AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	USPRTV19ACH	\$850.00	
98.0	Spot	3:00:00PM- 7:00:00PM	Day,Sa-1	10/06/12 3:28PM (Sa)	00:30	College Football	USPRTV19ACH	\$2700.00	M/G For 70.0.1,75.0.1
99.0	Spot	6:00:00AM- 8:00:00AM	Per week (1),Su	10/07/12 6:59AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	USPRTV19ACH	\$500.00	M/G For 17.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$83,700.00	Total Spots	97
Commission	(\$12,555.00)		
Net Total	\$71,145.00		